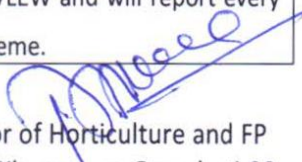


Guidelines for implementation:

This is a special scheme initiated during 2014-15 aimed at all-round development of floriculture sector in the State which incorporates cultivation, marketing, training etc. For the year 2015-16 cultivation of Gerbera under Shade net house with tissue cultured planting materials is proposed to be taken up covering an area of 200 sqm. per unit area.

1.	:	Govt. will provide planting materials, required quantity of shade net and one garden tool kit as Govt. share
2.	:	The beneficiaries will have to erect the bamboo/steel structure themselves under observation of departmental officers as beneficiary's share
3.	:	The cost of bed preparation, fertilizer etc. will have to be borne by the beneficiaries
4.	:	Departmental officers will provide complete technical support to the beneficiaries
Eligibility criteria for selection of beneficiary:		
1.	:	The component will be implemented in rural and urban areas
2.	:	The beneficiaries should be of small and marginal category
3.	:	Women SHGs and unemployed youths should get preference
4.	:	The beneficiaries should have their own land in their premises or rented land on long term lease
5.	:	Modern cultivation technology will disseminated by the concerning departmental officers through training and skill teaching
6.	:	One beneficiary can avail only one unit @200 sqm.
7.	:	Proper representation from SC and ST farmers should be ensured
8.	:	Beneficiary selection will be finalized by the District Level Beneficiaries Selection Committee through wide publicity in mass media
9.	:	The District Level Beneficiaries Selection Committee will monitor the programme time to time and DAO/DNO will report the progress of work to HQ every fortnight.
Timeline for implementation of the scheme:		
1		Selection of beneficiaries and site will be completed within June-2015
2		Indent for supply of planting materials, shade net and garden tools will be placed within July-2015 subject to receipt of Govt. sanction
3		Setting up of shade net house, preparation of bed etc. will be completed within August-2015
4		Planting of Gerbera plants will be completed will be completed by 1 st week of August-2015
5		Proper monitoring, after care will be taken up by the local ADO/VLEW and will report every fortnight to the DAO and HQ for proper implementation of the scheme.


Director of Horticulture and FP
Assam, Khanapara, Guwahati-22